



FAMILY YMCA OF THE DESERT ANNUAL CAMPAIGN – SAY YES TO THE Y

January 30 – March 6, 2019
Goal \$522,000



The foundation of any successful community is built on the nurturing of its children, sustained by the strength of its families, and perpetuated by collaborative efforts in advancement of common goals. To this end, the Family YMCA of the Desert was conceived and brought to life by an expanding local volunteer base over 36 years ago.

The YMCA movement is something different and special and is particularly relevant in the Coachella Valley because it has successfully filled the void of quality childcare in our community.

Through its up to date programs, dynamic childcare services, individual commitment and a collective effort, our YMCA helps build a sense of community for all. The Family YMCA of the Desert is available to everyone: people of all ages, races, religions, incomes and abilities. As an inclusive organization the YMCA does not deny any individual services because of their inability to pay.

The YMCA puts Judeo-Christian principles into practice through programs that build healthy spirit, mind and body for all. We welcome and support children and families and help build the values of caring, honesty, respect and responsibility.

Today, our call to action is to convey the need for pledges to our annual campaign; we cannot do this without you.

SAY YES TO THE Y.

We appreciate your continued support of our Y kids!

Rob Ballew

Rob Ballew
CEO
Family YMCA of the Desert