



Y BE FIT PALM DESERT CHALLENGE 2019

SPONSORSHIP/BOOTH FORM

OCTOBER 6TH, 2019

SPONSORSHIP LEVEL		AMOUNT	SPONSORSHIP INCLUDES:
	PLATINUM	\$10,000	<ul style="list-style-type: none"> Prominent placement in all marketing materials, including the event website, Facebook page, and Instagram. Prominent placement in all email blasts - estimated to go out to 55,000 recipients. Prominent listing on the back of event T-shirt. 20% of sponsorship may be credited to entry fees for employees and their families. Booth - optional and must be reserved.
	GOLD	\$5,000	
	SILVER	\$2,500	
	FINISHER MEDAL SPONSOR	\$1,500	<ul style="list-style-type: none"> Company logo attached to all finisher medals. Prominent listing on the back of event T-shirt. Booth - optional and must be reserved.
	BRONZE	\$1,000	<ul style="list-style-type: none"> Prominent listing on the back of event T-shirt. Booth - optional and must be reserved.
	COMMUNITY FAIR TITLE SPONSOR	\$900	<ul style="list-style-type: none"> Prominent logo placement on "Community Fair Prize Passport" Prominent listing on the back of event T-shirt. Booth - optional and must be reserved.
	FOOD SPONSOR	\$800	<ul style="list-style-type: none"> Provides fresh food to runners. Prominent listing on the back of event T-shirt.
	FITNESS CLUB AWARD SPONSOR	\$500	<ul style="list-style-type: none"> Prominent logo placement on Fitness Club Award. Prominent listing on the back of event T-shirt.
	MILE MARKER SIGN	\$250	<ul style="list-style-type: none"> Your company logo will be placed on a Mile Marker sign on the bike course.
	TEE SIGN	\$150	<ul style="list-style-type: none"> Your company logo will be placed on the 5k and Color Run course.

<input type="checkbox"/>	BOOTH *FREE FOR ELIGIBLE SPONSORS	\$100 COMES WITH TWO COLOR RUN ENTRIES	*PLEASE NOTE: YOUR COMPANY TO PROVIDE THE 10'X10' POP UP AWNING. A TABLE, 2 CHAIRS AND TABLE LINENS WILL BE PROVIDED AT NO ADDITIONAL COST.
--------------------------	---	--	--

SPONSOR'S CONTACT INFORMATION

NAME OF SPONSOR AS IT SHOULD BE LISTED: _____

CONTACT NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

PLEASE COMPLETE THIS FORM AND MAIL OR EMAIL IT BACK TO:

Shelby Goodwin

EMAIL: ShelbyGoodwin@desertymca.org

43-930 San Pablo Ave., Palm Desert, CA 92260

PHONE: (760)341-9622

All donations are tax-deductible - Tax ID# 95-3673295